

## Fundraising News

A big thank you to all the schools, businesses and individuals who supported **Loud Shirt Day**. Registrations were up on the previous years and nearly \$45,000 has been raised so far. WHISPA organized a 'WHISPA Gets Loud' event at Adelaide Uni bar, the Mars Bar held a loud shirt night and donated door takings, Gouger and Grote Street traders got behind it as did many other city venues and we offer sincere thanks for your kind support.

The **Loud Shirt Day** advert was given airtime on both radio and television, special mention to Peter Walsh, ABC 891 Sports program for his continued support and keeping alive his very loud shirt collection! Thank you to all the parents, extended family members and friends who made the Lets Get Loud party such a great success too.

Next year we hope to increase the national focus and double our registrations. Funds raised go directly towards the early intervention program for 0-5 year olds.



Channel 7 star Axle Whitehead in Adelaide to promote Loud Shirt Day, is pictured with Georgia Germaine, Concordia student and Loud Shirt Day youth Ambassador

## South Australian's show their generosity after Centre Break In

On May 12th the Cora Barclay Centre was broken into and a significant amount of computer and audiology equipment was stolen. Radio news quickly picked up the story and a concerned call from John Reddell, MIX FM Breakfast, came through with a proposal for a launch of an on-air call for support. The response from the South Australian public was fantastic. We are very grateful to John, Amber and Snowy and to all the individuals who made generous donations and others who donated second hand computers. Special thanks to The Good Guys who provided seven new laptops, to Donartec for help with software and Infratec for assistance us with a security upgrade.

*The Cora Barclay Centre is a registered charity and our program is made possible by generous community support. To make a tax deductible donation please call Administration on 8267 9200 or online at [www.corabarclay.com.au](http://www.corabarclay.com.au)*

## I would like to make a donation...



PO Box 3018, North Adelaide, SA 5006  
Elizabeth Forwood House,  
185 Melbourne Street,  
North Adelaide, SA 5006  
Phone: 8267 9200  
[administration@corabarclay.com.au](mailto:administration@corabarclay.com.au)

Name: ..... Phone: .....

Address: .....

I would like to make a donation of \$ .....  
Please find enclosed my cheque or money order for the above amount OR

Please charge my:  VISA  Mastercard  Other

Card Holder Name: .....

Card No: ..... Last 3 digits: .....  
Last 3 digits of the security numbers from back of card is required

Signature: ..... Expiry Date: ...../...../.....

# breaking waves

Winter 2009

## City to Bay Fun Run Sunday 20th September 2009

Grab your family and friends and encourage them to do this with you. You'll also get the chance to win some awesome prizes while raising funds for Cora Barclay!

THANK YOU  
We would like to thank the talented Adlab team for kindly donating the Winter issue newsletter.



## Edwin hears with two ears

bilateral switch on at the Cora Barclay Centre

13 year old Edwin who recently had a second, or bilateral, cochlear implant operation at the Women's and Children's Hospital, had it switched on by Cora Barclay Centre audiologist Adrian Galindo. The switch-on went very well with Edwin not surprisingly reporting that it sounded 'pretty muddy' compared to his first cochlear implant, which he had when he was 2 years old. A few weeks down the track, after several audiology sessions to adjust or 'map' the new device, Edwin is happy to wear it every day and even in the noisy environment of Urrbrae Agricultural High where he is a Year 8 student. Bilateral cochlear implants help children who are profoundly deaf hear better and know where sound is coming from. It works best when done on young children. Edwin understands 'it will take time' but already he is beginning to discriminate different speech sounds which is very exciting. Five year old Cameron is also about to have a bi-lateral cochlear implant and will be switched on at the Centre.

To find out more about cochlear implants or to book an audiology appointment call 8267 9200.

Edwin, second from left, with the WHISPA Morialta Falls hike



## Mark your diary!

Dates & Events to Remember

### Hearing Awareness Week launch

**Monday 24th August 2009**

Under the Canopy in Rundle Mall. Come and see the early intervention children perform on stage.

### Parent Education Night

**Tuesday 25th August 2009**

**Held at the Cora Barclay Centre.** Caring for Siblings of Children with Special Needs - includes a parent workshop and a siblings group which will be run by Liz Worley, Family Counselor.

### Ladies Fundraising Dinner

**Wednesday 16th September 2009 - 7pm**

**Held at the Adelaide Pavilion Restaurant Veale Gardens.** Join us for a girl's night out! Guest speaker Katie Sarah 'Climbing Mt Everest'. Tickets \$40 - call 8267 9200 all funds raised will go towards an early intervention DVD for families.

### City to Bay Fun Run

**Sunday 20th September 2009**

Please support this great fundraiser event.

## Further On

**Wednesday 23 September - 7pm**

**Held at St Andrew's Church, Walkerville.** Cora Barclay students tell their stories. A unique event and not to be missed. All welcome!

### Glenn Miller & Friends

**Friday 25th September - 8pm & Sunday 27th - 2pm**

**At the Adelaide Town Hall.** Tickets from \$29. Book at Bass. Part proceeds will benefit the Cora Barclay Centre! Organised by Adelaide Rotary and the Grote Street Traders.

## From the CEO

# Kevin Rudd and Brendan Nelson hear the call for deafness

The Big News in the deafness sector is the policy announcement from Prime Minister Kevin Rudd that every baby born in Australia will have a test for hearing impairment as part of a policy of Universal Newborn Hearing Screening. The announcement was made on Monday 29 June during Kevin Rudd's visit with Dr Brendan Nelson to The Shepherd Centre - our sister service in Sydney that provides early intervention auditory verbal therapy with a major cochlear implant service. It was a fitting location for the occasion as Dr Shepherd has been a vigorous campaigner at the national level for newborn hearing screening and Dr Nelson has a strong personal commitment to the reform and development of hearing impairment services in Australia.



Brendan Nelson and Kevin Rudd negotiate tea at the Shepherd Centre, pictured in The Australian newspaper.

Research into deafness and hearing loss shows that brain development is linked closely with the ability to hear, listen and develop spoken language. Early identification of hearing loss, combined with aided hearing and intensive auditory-verbal therapy from the first weeks and months of life effectively restores the conditions for achieving normal brain development.

It is probably the most effective habilitation and rehabilitation known for any disability especially when delivered through a multi-disciplinary, one-stop shop approach such as the Cora Barclay Centre's model, which involves intensive weekly auditory-verbal therapy, ongoing educational audiology, speech pathology as required, social and psychological counseling, music and other group activities, parent mentoring and support for the family.

Universal newborn hearing screening (UNHS) was introduced in SA by the State Government in December 2006 where it is well managed by the Department of Health's, Child Youth Health Service, which has achieved impressive coverage rates of over 97% of all newborns being screened annually. Currently only around 70% of Australian children are screened, which is a major concern.

But screening is only the beginning of the process. Early identification of hearing loss needs to be followed quickly with (1) confirmation of diagnosis (2) fitting of hearing aids (which frequently happens as early as 4-6 weeks); (3) cochlear implants, where appropriate; and (4) early intervention services to start the demanding process of teaching infants to learn to listen and speak utilizing every bit of hearing they have. This requires a well planned, coordinated and efficient process with families at the centre of the network and recognized as the child's true and ongoing case manager. Interestingly this was the subject of the keynote address by UK based, Professor Adrian Davis, at the 5th Australasian National Newborn Screening Conference Adelaide 21-23 May 2009. It would not be difficult to apply the UK principles and research he spoke of, to the South Australian situation to achieve the efficiency, effectiveness, accountability and level of parent involvement we require.

Our commitment at the Cora Barclay Centre is to provide evidence-based services with highly qualified and skilled staff. Our goal is to help every child with hearing loss achieve their maximum potential educationally, socially and emotionally so that they can lead a full and active life in the wider community. It is a wonderfully rewarding field to work in, to support financially or to become involved in as a volunteer.

Michael Forwood

## Program Manager's Report

In May, the National Newborn Hearing Screening Conference was held in Adelaide at the Education Department Centre in Hindmarsh. The Cora Barclay Centre community turned out in force. The Centre's Clinical staff's dedication and support of the families and belief in the importance of universal newborn hearing screening was reflected in their unanimous attendance.

Our poster on **family-centred auditory-verbal therapy** generated a lot of interest and thanks to Adlab Design, was visually striking and effectively communicated the importance of family-centred practice to the Centre. Saturday featured a Parent Forum, which was well attended by a great many Centre families. Renowned international researcher and author, Christine Yoshinaga-Itano, kept us all captivated when she spoke on the Colorado model of early

diagnosis and appropriate early intervention. Christine's seminal research on the importance of diagnosis, hearing aid fitting and early intervention before 6 months of age established an international gold standard which we are still striving towards in South Australia.

Another highlight for the Forum was the student panel in which 21 year old university graduate Alex Phillips interviewed high school students and graduate Sophie, Adam and Elen. It was especially poignant for parents of very young children to hear from these young adults all of whom have a significant hearing loss. Parents of Hearing Impaired South Australian (PHISA) should be congratulated on organising the Parent Forum which was an informative and very rewarding event.

Robyn Phillips

## Parent Profile:

Amy



Amy with Adam and Madilyn

Amy and her husband Craig came on service in 2005 after their daughter Madilyn was diagnosed through universal newborn hearing screening with a bilateral severe-moderate hearing loss. Amy attends AV therapy and music with Madilyn and Adam every week. Her warm and gentle manner has been invaluable in her role of welcoming new parents to the Centre.

She initiated a parent-edited monthly newsletter and she has been its editor for the past two years. She is the Chair of the Community Council - the fundraising arm of the Parent and Community Council - and is closely involved - with her extended family - in the organization of important fundraising like City to Bay and Loud Shirt Day.

In line with our family-centred philosophy and practice, Amy is also on the Program Standing Committee which consults with parents and liaises with the Centre's CEO, Board Chair and Program Manager to ensure services meet the unique needs of families.



### WHISPA news:

Interest in WHISPA activities keeps growing. On June 19th a well attended movie night was held at the Centre. More activities are being planned including bush walking at Morialta Falls, a theatre workshop, team entry to the City to Bay fun Run and a camp for later in the year. For all interested parties please call Monique on 8267 9200.

**WHISPA goes to air! Tune into Radio Adelaide on 101.5 FM** every Sunday at 1pm and hear stories, interviews and music from the Whispa leaders.

## Stop Press

News, gossip & snippets

### The new Cora Barclay Website is Launched!

Thanks to Bridgehead for assistance and support, the new site looks great and is packed full of useful information so check it out and if you have any suggestions please let us know.

### Farewell...

All good things must come to an end and we were sorry to say farewell to Hillary Ganek who has worked in our early intervention team for nearly 3 years. Hillary came to us from America and has been a fantastic member of our Clinical team. She achieved great results with the many young children and families she's been working with.

Hillary was trained by the Centre's international auditory-verbal mentoring and training program. The standard of this initiative is reflected by Hillary securing the Washington based AG Bell 2008 Professional of the Year award. She is off on a new adventure and starts work at the prestigious Johns Hopkins Centre in Washington.

### Let's Welcome...

Welcome to Sharon Price who replaces Hillary on the early intervention team. Sharon, from the UK, is an audiologist and speech pathologist and joins our auditory verbal therapist training program. She is also the parent of three children - two with hearing loss - so is well versed in the journey!

We also say farewell to Paul McFarlane who has worked for the past 18 months in fundraising. He has made a valuable contribution to the Centre and will be fondly remembered as a 'true gentleman with a sense of humour'.



### Welcome New Families...

The following families are welcomed to early intervention:

- Joanne and her parents Jung and Yoon
- Alexander and his parents Natasha and Lucas
- Cody and his mother Roseanne

In school support we welcome Ebony, Nicholas, Oliver, Corey, Joshua, Dylan, Sabzeh, Elen, Timothy, Darcey and their families. We hope to see all of you at the next parent evenings.